

THE HUB

INTERNSHIP PROGRAMME

**GIVE A MAN A FISH
AND YOU FEED HIM FOR A DAY;
TEACH A MAN TO FISH AND YOU
FEED HIM FOR A LIFETIME**



Shimuzic Foundation



HOLLYWOOD
Foundation

OBJECTIVES

Shimuzic Foundation seeks to introduce a four-month internship programme that aims to up-skill youth in the experiential space covering all aspects relevant to the sector.

On completion. The interns will be able to:

- 1 Ideate on winning event concepts
- 2 Identify the legislative needs associated with eventing
- 3 Identify three characteristics of a target audience specific to events
- 4 Successfully write marketing strategies for events
- 5 Be able to produce content for pre-events marketing, on the ground showcase and post event marketing
- 6 Know how to design event collateral such as, floor plans, renders and stage builds
- 7 360 skills development involving, ideation, presentation, production, execution and post campaign analysis

Targeted at 15 unemployed youth from Tembisa, from underprivileged backgrounds, with little to no training post matric, but show keen interest in the creative sector.



THE CRITERIA



GENDER

Male / Female / All genders



AGE

18 -24



RELATIONSHIP STATUS

Irrelevant



INCOME LEVEL

Low to none



HOBBIES

Arts / Crafts / Social Media / Design



GEOGRAPHY

Tembisa



OCCUPATION

Unemployed



WANTS AND NEEDS

Building a career in the arts and creative space

CONTACT US



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